



## **Doubles Golf Playbook**

*This Doubles Golf Playbook has been created to help provide a guideline for facility operators and PGA/LPGA Professionals preparing to launch Doubles Golf in 2024. The short-form nature of Doubles Golf will not only make golf more fun and inclusive for beginner and novice players, but its 9-hole format will allow for the creation of evening league play generating **direct** revenue to facility operators and PGA/LPGA Professionals alike.*

### **Doubles Golf Leagues**

#### **Step 1 - Course Registration**

To register, facilities will visit [www.doublesgolf.com](http://www.doublesgolf.com) and click [Course Registration](#). Registration is simple and will take less than a minute to complete. Once completed, you will be prompted to create an account which give you the ability to create your "Clubhouse" page on our League Management System. You will also be contacted by a Doubles Golf representative within 24hrs to go over next steps!

**Revenue Calculator-** On this same page, facilities can use the revenue calculator to help decide how many leagues they would like, and how much revenue they can earn!

#### **Step 2 - Promoting Doubles Golf**

Facilities can use the premade marketing materials to begin creating awareness of upcoming Doubles Golf leagues or events at their course. This is found on the homepage of [doublesgolf.com](http://doublesgolf.com) under "**Resources**"

#### **Step 3 - Getting Registered on The Doubles Golf 2PG Rating & Ranking App**

Players will register to become a Doubles Golfer and can immediately begin posting their 9-hole scores to see where they rank at their course, in the state, and nationwide. If both players on a team have a current USGA index, their team will be given a 'Temporary' Rating. All teams will receive their Conditional Rating after posting two 9- hole scores. These ratings range from A1-C3 and are important to create parity in both leagues and recreational play.

Teams will go to [doublesgolf.com](http://doublesgolf.com) and click on "Sign Up/Post Scores"

- a. If it is their first time registering, they will be prompted to create an account before creating their team(s)
- b. An annual registration fee of \$20 will be charged. Registrations are valid for one calendar year.



#### **Step 4 - Creating Doubles Golf Leagues**

Doubles Golf Leagues are easy to create through the clubhouse page that will be provided via email after Course Registration (see step 1). When creating a league, the Professional will be able to define: the name of the league, categories, password protected (private vs public), max/min number of teams, total price, start date, scheduled matches, etc. League administrators will be able to email their clubhouse page to their golfers, who will select the league(s) they would like to join. Men's, Women's, Seniors, and Mixed, are the most popular categories for leagues. As teams begin to post scores on the Doubles Golf App, they'll develop a Doubles Golf Rating, which can be used to flight teams in different leagues (A, B, C).

It is suggested (when possible) for facilities to create intra-divisional leagues (A, B, & C) to reduce stroke allocations. If this is not possible, facilities can create "Open" divisions in categories, allowing teams with any Doubles Golf Rating to register and play. In this situation, to create parity among matches, league administrators would use the Stroke Allocation Table ([Stroke Allocation Table](#)).

Facilities will establish and price their league fee. Facilities can choose to charge their entire league fee on their clubhouse page and receive a check from Doubles Golf, or simply collect league fees off line (at course). The most popular league size is 6 teams that play over a 5-week period.

**Timeline- Doubles Golf Leagues must be completed by August 31st. State Championship are conducted September & October. The United States Doubles Golf Am Championship hosted by Jack Nicklaus are held late October early November.**

#### **Step 5 - Promoting Doubles Golf Leagues**

After creating all leagues, facilities can use marketing material provided on the Doubles Golf website, under the "**Resources**" tab to promote their Doubles Golf league(s)



### **Step 6 - League Management Made Simple**

Once all league teams have registered, the league administrator can then go to the clubhouse page and create schedules for their leagues. Best leagues would normally have a minimum of four teams registered (6-team leagues are suggested). Best practice shows that a round-robin league, with a team playing a match against each of the other teams in the league, over a 4–6-week schedule works best. Teams will be able to access their schedules in the clubhouse where they'll also find: who they are playing, which 9-holes they should play, which tees to play, and their tee-time/start-time. After their match, teams will post their scores and enter their match results, which will automatically update the league standings.

### **Step 7 - Crowning Champions**

Facilities are encouraged to provide their teams the opportunity to qualify for their State Championship by creating leagues in each of the qualifying categories: Men's, Women's, Seniors, and Mixed-Doubles. League Champions in each of the categories will advance to their local State Championship. While these league winners may be crowned in more than one "league category", only one (1) team will qualify for advancement in each of the categories.

**\*Note:** The State and U.S. Doubles Golf Am Championships are intended for A-Division teams as it is a gross stroke play competition. Facilities should contact Doubles Golf HQ to find out if they will have a State Championship for 'B' and 'C' rated teams.

For facilities creating "Open" Leagues (see step 4), they will crown two Champions:

- 1- The team with the best overall record will become the League Champion.
- 2- The team with the lowest average score from all the league matches, will become the Club Champion and will qualify to represent the facility at the State Championship.

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### **Step 8 - The United States Doubles Golf Am Championships**

The United States Doubles Golf Am Championships hosted by Jack Nicklaus will consist of qualifying teams in each of the four competing categories from each State Championship. These teams will be contacted by Doubles Golf HQ and provided all the information and details regarding advancement to the Championship.

If you have any questions or need help with any of the above steps, feel free to contact a member of the Doubles Golf team at [Doublesgolf@leaguegolf.com](mailto:Doublesgolf@leaguegolf.com).